

# COMPANY PROFILE

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# INTRODUCTION

# CREATING SUSTAINABLE WEALTH

## FULL-SERVICE ADVISORY SERVICES

Cornerstone Advisory Partners is a foremost business and investment advisory partner. We create investment opportunities for our clients by developing tailored investment policy statements for each client, detailing individual and institutional goals, while developing the strategies to achieve them.

Through careful evaluation of our client's risk tolerance, investment priority and capital, we create opportunities for sustainable wealth creation, liquidity, and growth.

## MULTI-SECTORAL MARKET INSIGHT

With an impressive track record and relevant multi-sector relationships that we have accumulated over the years, we create long-term value for our clients across different industries. Our strategies are built on up-to-date market insight and a system that optimizes data for best results.

We offer actionable advisory with constant attention to our value systems, which include innovation, trustworthiness, reliability, industry know-how, persistence, and professionalism.





# ABOUT US



# OUR VISION IS TO BE THE DESIRED PARTNER FOR PRIVATE AND INSTITUTIONAL INVESTORS IN AFRICA.

We create investment opportunities through sound business and investment advisory, which we offer to our clients across different industries.

We offer advisory on liquid assets and negotiate with industry partners for the best rates for our clients. This includes insurance, tax, and estate planning. Our services are targeted at businesses and non-liquid assets to equip them for sustainable growth and profitability. We also invest in startup and expansion-stage businesses, contracts, project financing, and other alternative investment opportunities.

We understand the myriad of challenges our clients face when managing their portfolios, some of which leave them unable to create sound investment strategies, track results, and record sustainable growth. Investors are also unable to optimize their assets because of these challenges.

Through our comprehensive service list, we have been able to provide complementary solutions to those challenges and help our clients make informed investment decisions.



# OUR PURPOSE

Our purpose is to provide business and investment advisory services to HNI clients, Corporates, Small and Medium Scale Businesses, Government, and Government Agencies.

We work with our clients to ensure that their existing assets deliver optimal returns while actively working to unearth business and investment opportunities for them across selected sectors.



# WE ARE A VALUE-DRIVEN COMPANY

We offer comprehensive value across every phase of our service delivery and are driven by an intrinsic value system that underpins everything we do at Cornerstone Advisory Partners.

## Reliability

A strong point for us is the certitude of our reliability. Our results have been consistently excellent, and the performance of our advisory stellar. Thus, we assure you of a reliable upward performance on your investments.



## Trustworthiness

We are a people who deeply value integrity. For us, it is principal. As a result, we have designed our system to keep the line of communication open between all parties, thus encouraging accountability every step of the way. We also understand the importance of confidentiality in business and investment. At Cornerstone Advisory Partners, our word is our bond.



## Professionalism

We are a highly skilled advisory company comprised of a strong team of professionals with proven track records who understand the intricacies of investment, asset, and capital management.





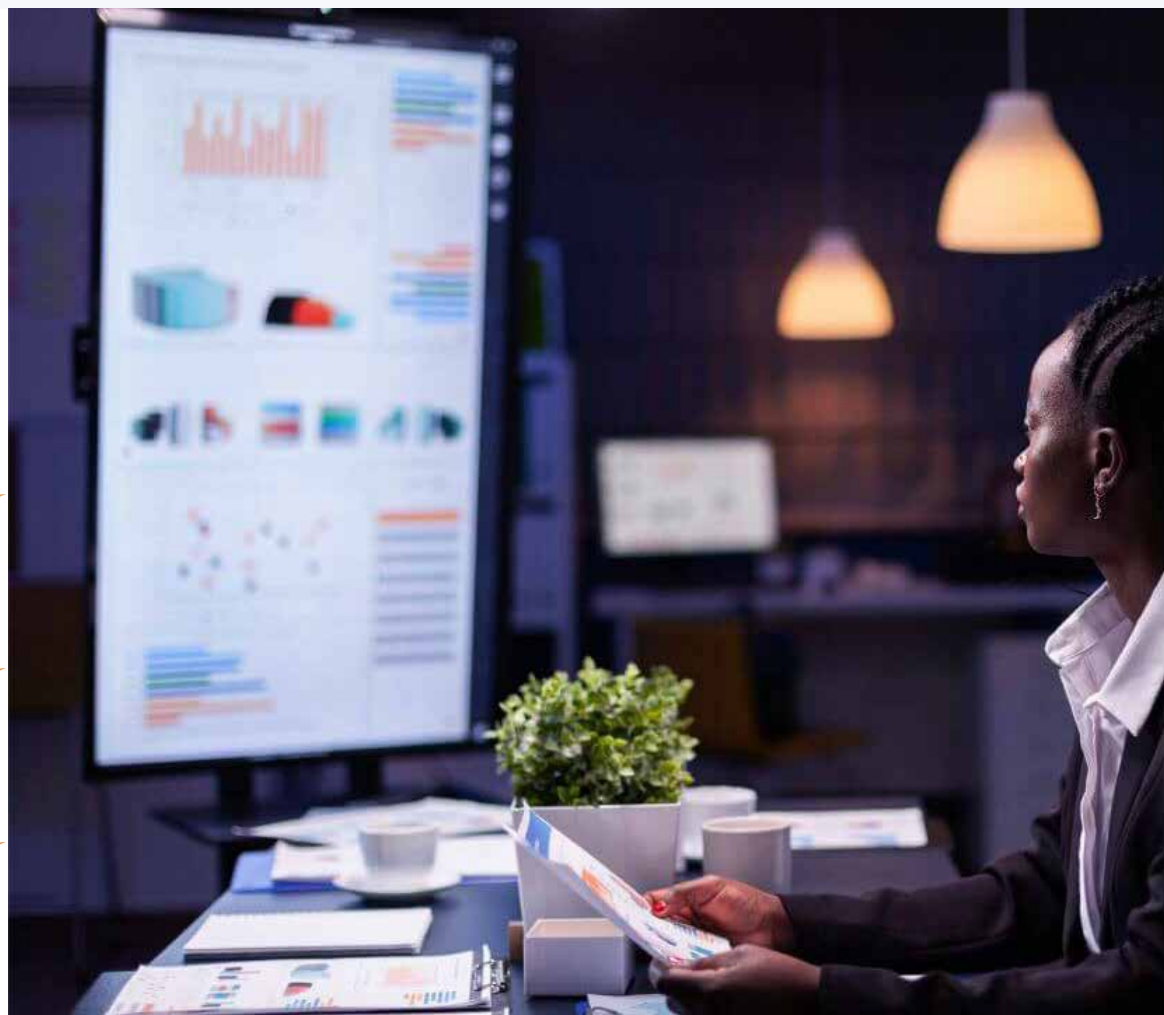
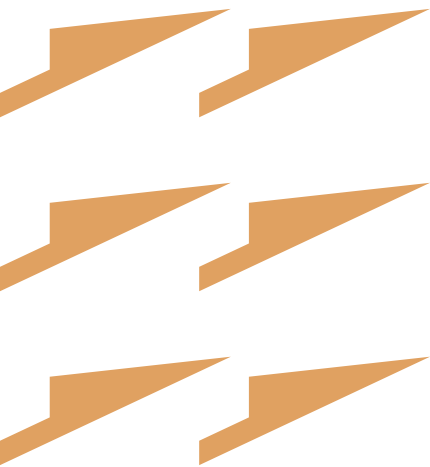
## Industry Know-How

We have a sound research team that provides up-to-date market information across different sectors of the economy.



## Professionalism

We optimize innovation to design unique and personalized investment blueprint strategies for our clients across Africa.



# WE BUILD EACH OTHER

We believe that the team is only as strong as each one of us. Therefore, we build everyone on the team and equip them with the requisite competencies for success in the industry.





# MANAGEMENT TEAM



**EMEKA  
IKPECHUKWU**

Co-Managing Partner

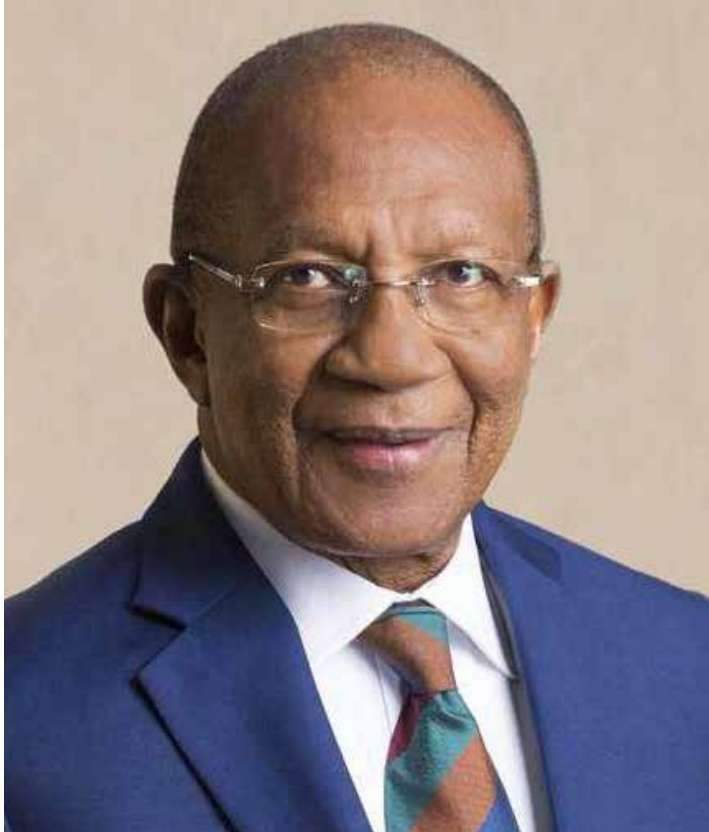


**EFE  
OGHENEMARO**

Co-Managing Partner



# ADVISORY BOARD



## CHIEF DICKIE ULU

Member, Advisory Board

Chief Ulu is an Insurance and Reinsurance expert with over 33 years professional experience in risk management, human resource management, and organizational designs.

He worked with the Nigerian Reinsurance Corporation, United Kingdom and DKU Associates, United Kingdom. He was a Non-Executive Director of Union Bank of Nigeria plc and was appointed unto the Board of Allianz Nigeria Ltd (then known as Union Assurance Company Limited) as a Non-Executive Director in 2010.

He is the Chairman of Allianz Nigeria Insurance Limited.

Over the years, Chief Dickie Ulu has served the Nigerian Government in many national and international levels, including Special Assistant to the Presidential Adviser on National Orientation & Public Affairs, amongst others.



## PROF. KENNETH IFE

Member, Advisory Board

Prof Ken Ife, London Enterprise Ambassador & Chief Economic Strategist in ECOWAS Commission, is driven by purpose and passion in pursuit of excellence in engineering, technical services, enterprise development & public policy.

He has over 30yrs UK/EU experience (using international codes & standards).

He is well known across National & International TV Networks as Macro-economic and Public Policy Analyst and a regular Speaker in National & International Conferences including Chair of annual G20 Infrastructure Conference for Africa in London.

He has broad inter-disciplinary education in Industrial Sciences, Mineral Engineering, Management and Law & had various roles with multi-laterals such as ECOWAS, Africa Union/NEPAD Agency, EU, World Bank, UK-DfID, NEPAD, GIZ, FAO/UNECA, UNDP etc.

He developed ECOWAS Private Sector Dev. Framework MSME Strategy & MSME Charter; Nigeria Trade Policy & Facilitation Programmes; PPP & Agribiz; Customs AEO Mechanism in Lagos-Abidjan transit corridor; Review of GIZ Trade Prog

He served UK governments as board member of over 10 MDAs.



# OUR SERVICES



# SERVICE OFFERINGS

Our carefully curated list of services is tailored to deliver optimal results on your investments.

**Investment Advisory**

**Business Advisory**

**Alternative Investments**

**Brokerage Services**

**Family Business**

**Insurance**

**Tax**

# Investment Advisory

## FOR INDIVIDUAL AND INSTITUTIONAL INVESTORS

Our investment advisory services are tailored to meet the investment goals of individual and institutional investors whose investment portfolios we plan.

Our advisory provides our clients with top-level investment advice and execution strategies, even on complex transactions in local and international markets. We help our clients to diversify their investments across different industries. We offer a versatile list of investment options and a robust risk management framework for our clients' investment risks.



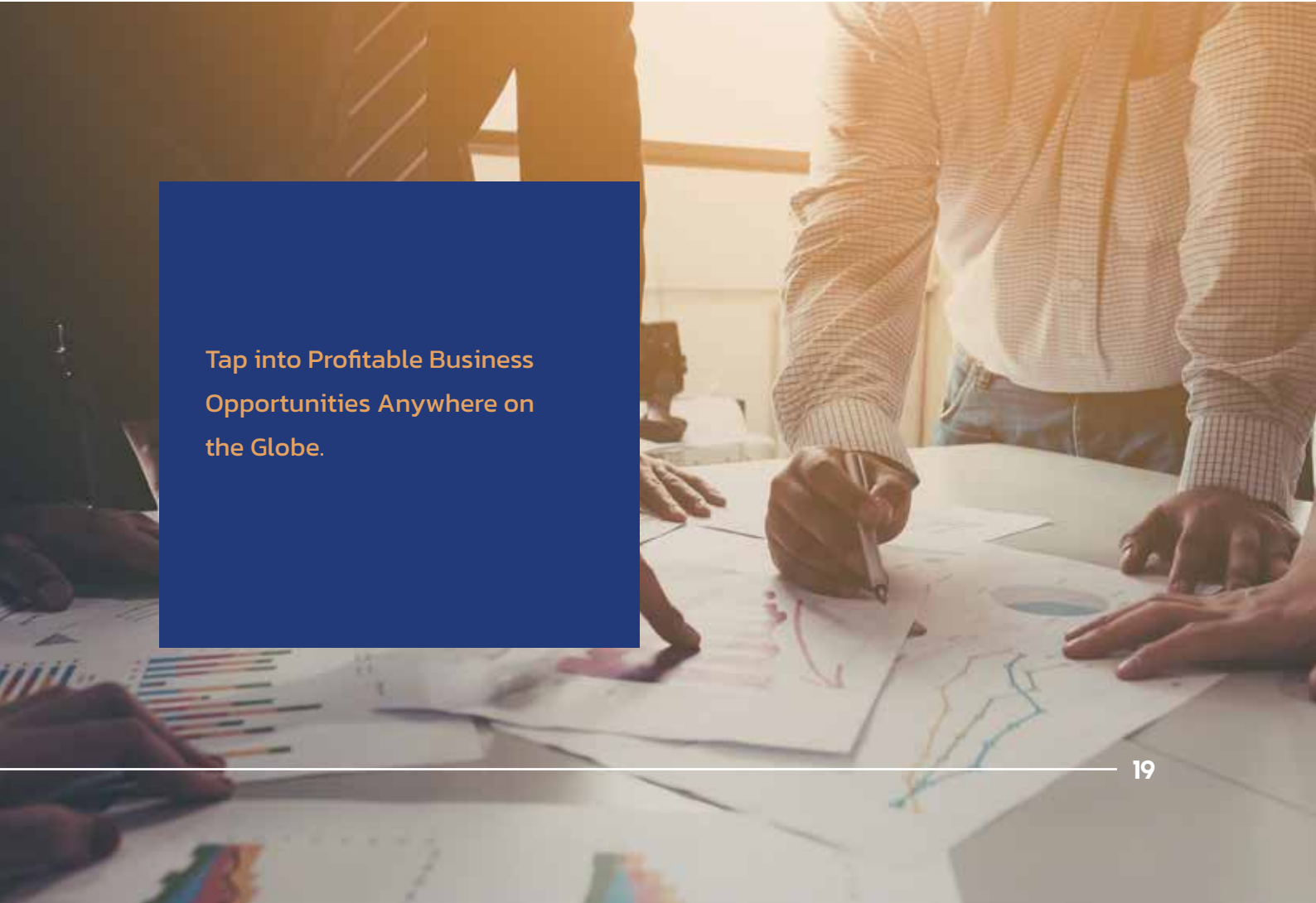
We spotlight strategic investment opportunities with in-depth market insights that help our clients make top-level investment decisions.

# Business Advisory

## SOPHISTICATED ADVISORY FOR TOUGH BUSINESS ISSUES

We help to restructure and expand our clients' businesses, facilitate profit, and enable sustainable growth.

Businesses that want to expand into new markets can leverage our extensive market knowledge to meet their business objectives. We believe in making tangible impact by solving real business challenges for real people and institutions. Our business advisory services include financial and operational management consulting, investment risk analysis, and fund management. We have a well-versed team who drive this arm of our business and ensure that our clients' business objectives are fully met.



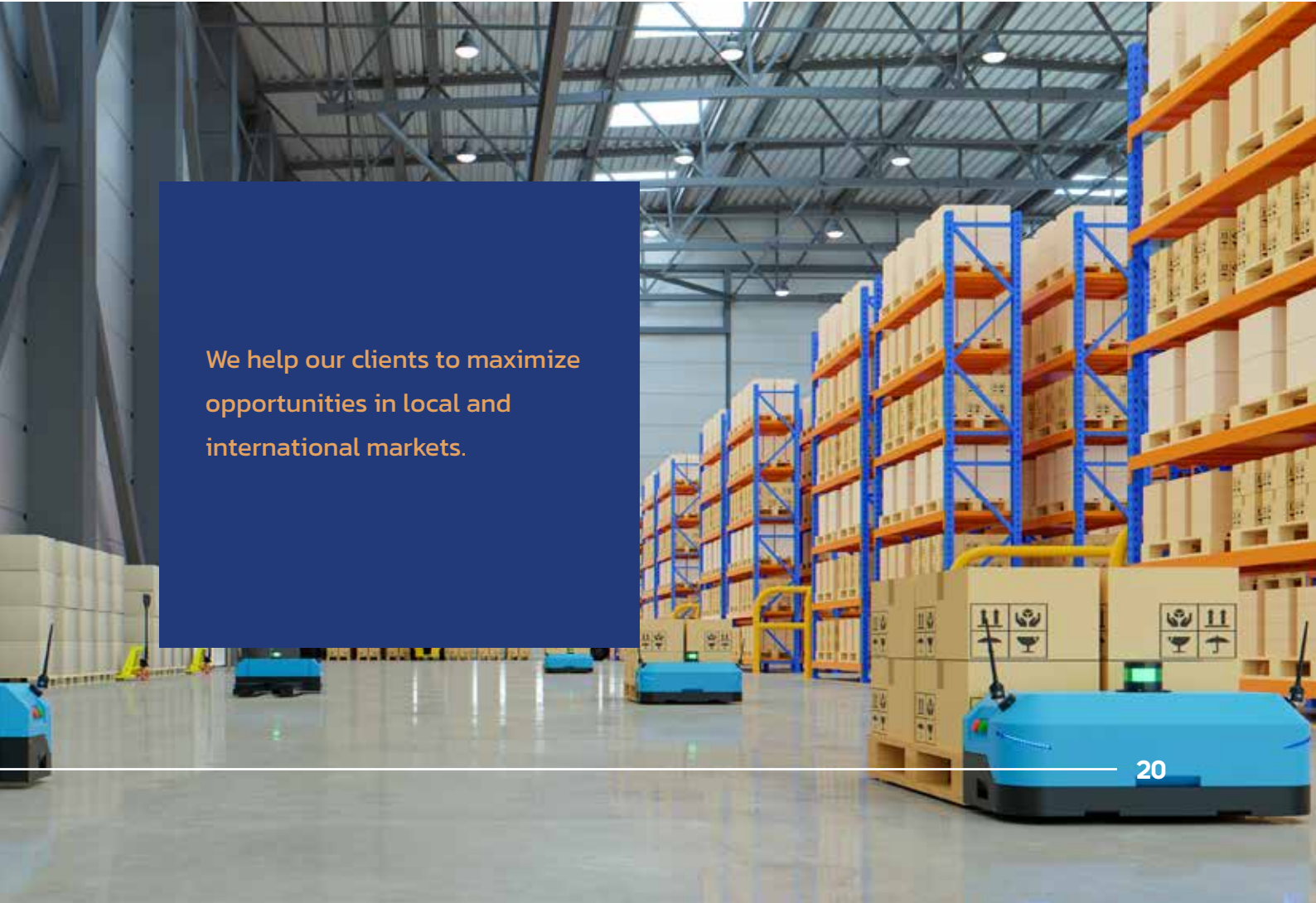
Tap into Profitable Business Opportunities Anywhere on the Globe.

# Alternative Investment

## STRATEGIC POSITIONING FOR FUTURE GROWTH

We invest in alternative investment options, designing and implementing key strategies through portfolios in direct investments and others.

We invest in alternative investment options, designing and implementing key strategies through portfolios in direct investments and others. We help to drive value by offering tactical advisory that positions individuals and institutional clients for profit amidst market disruption. At Cornerstone Advisory Partners, we use data-driven insight, high-level industry partnerships, and a highly skilled team of professionals to offer top value in alternative investments locally and internationally. In this way, we help our clients to optimize shareholder returns and grow their wealth exponentially.



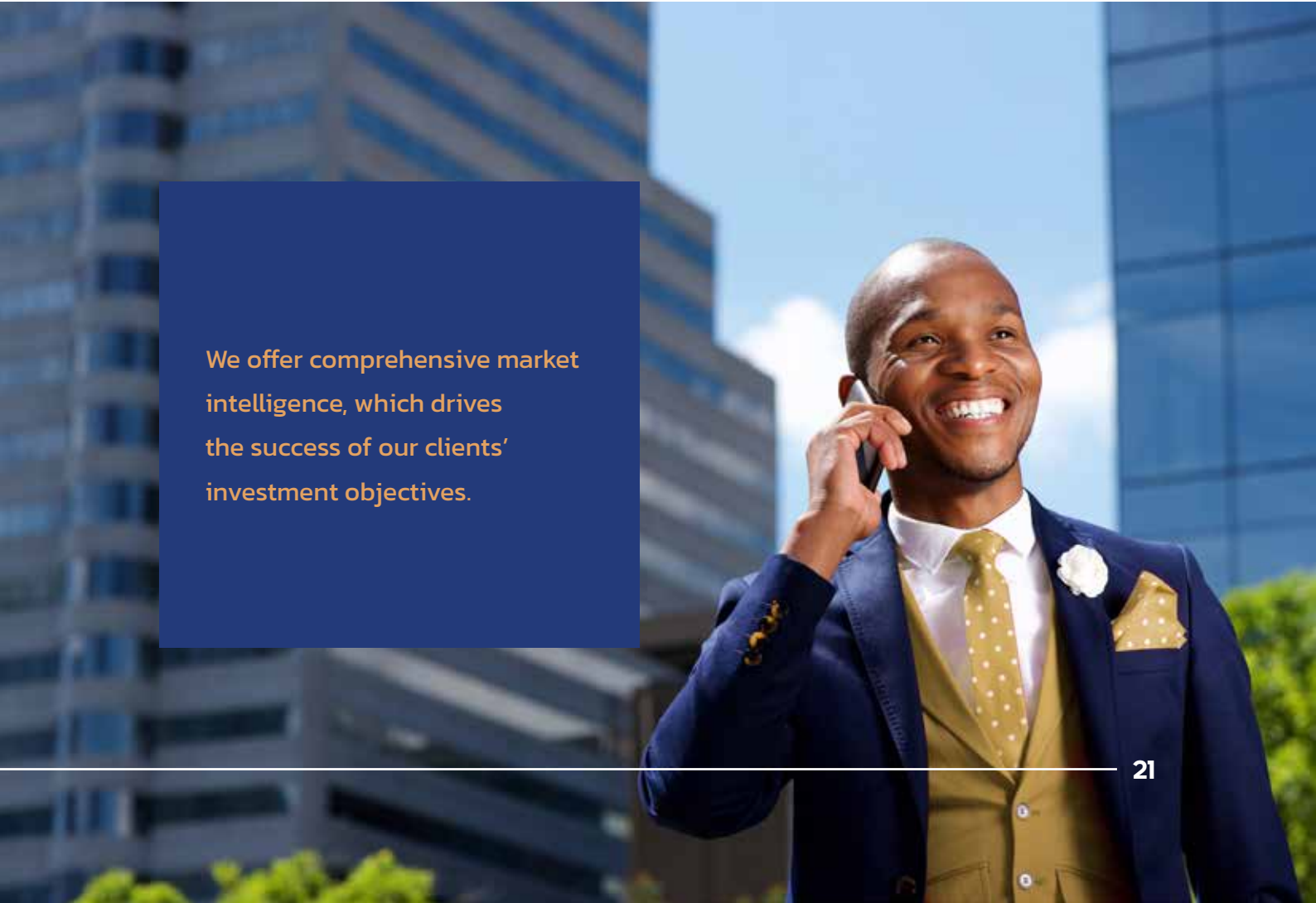
We help our clients to maximize opportunities in local and international markets.

# Brokerage Services

## GET INSIGHT INTO GLOBAL MARKETS

We offer personalized brokerage services to clients who want to optimize our brokerage services for stock selection, portfolio reallocation and more.

We assess our client's financial position, liabilities, assets, objectives, and risk tolerance, and use the information to develop investment strategies that are productive for short and long-term goals. Our marketintelligence report includes foreign securities, bonds, and stocks, which we recommend based on performance to develop and diversify our clients' investment portfolio.

A photograph of a smiling man in a dark blue suit, white shirt, and green patterned tie, talking on a mobile phone. He is standing in front of a modern city skyline with glass buildings under a clear blue sky. A dark blue rectangular box is overlaid on the left side of the image, containing white text.

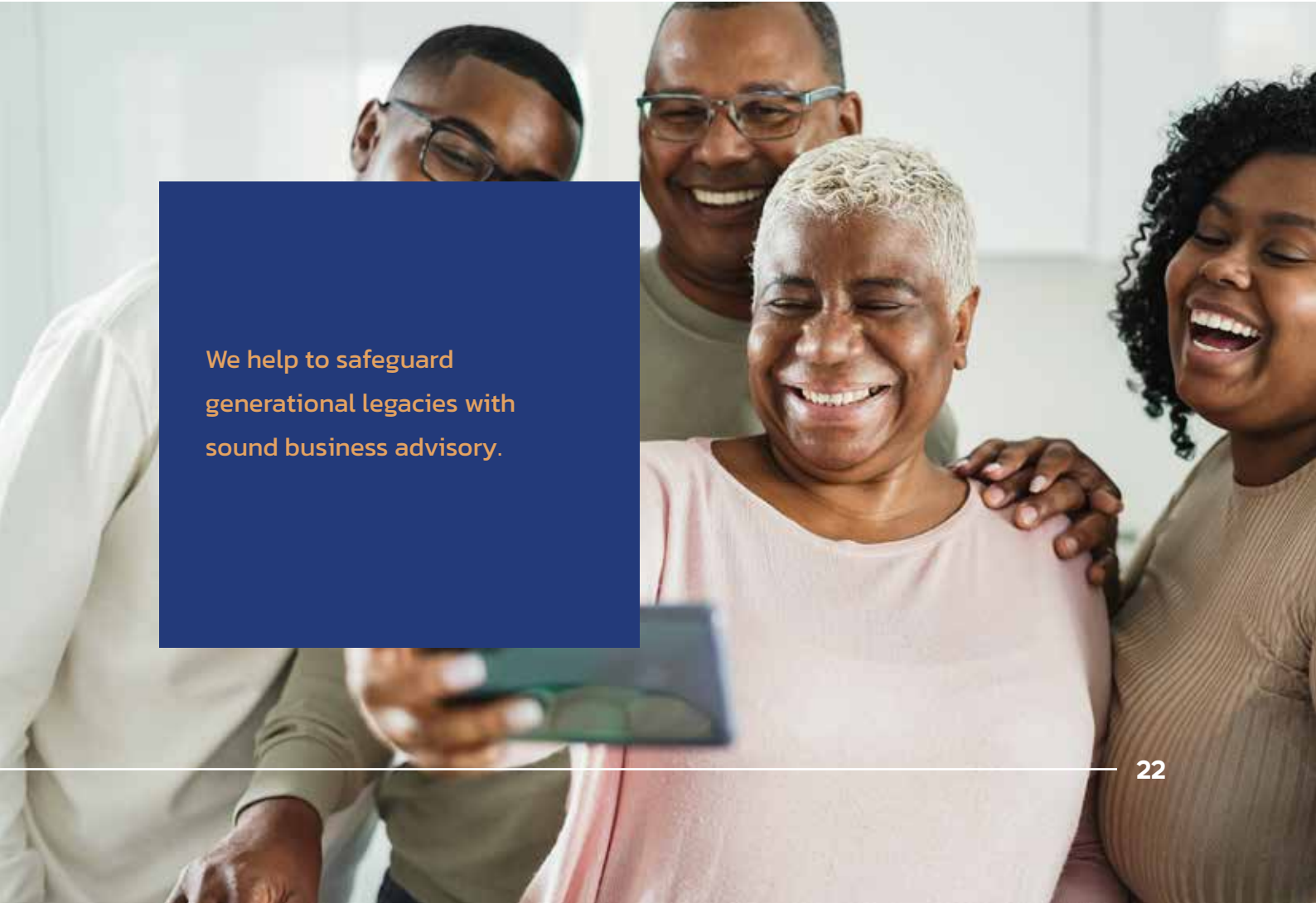
We offer comprehensive market intelligence, which drives the success of our clients' investment objectives.

# Family Business

## IMPACT. GROWTH. CONTINUITY. PROFIT.

Today's fast-paced business environment can be demanding for family businesses founded on distinct values that are separate from market realities.

This means that to maintain competitiveness, businesses have to transition their operations, benchmarking their successes by global standards that ensure constant innovation. As a trusted business advisory company, we understand this and help family businesses to manage their growth within and outside Africa. We help define family ownership dynamics, growth strategies, continuity, governance, and more.



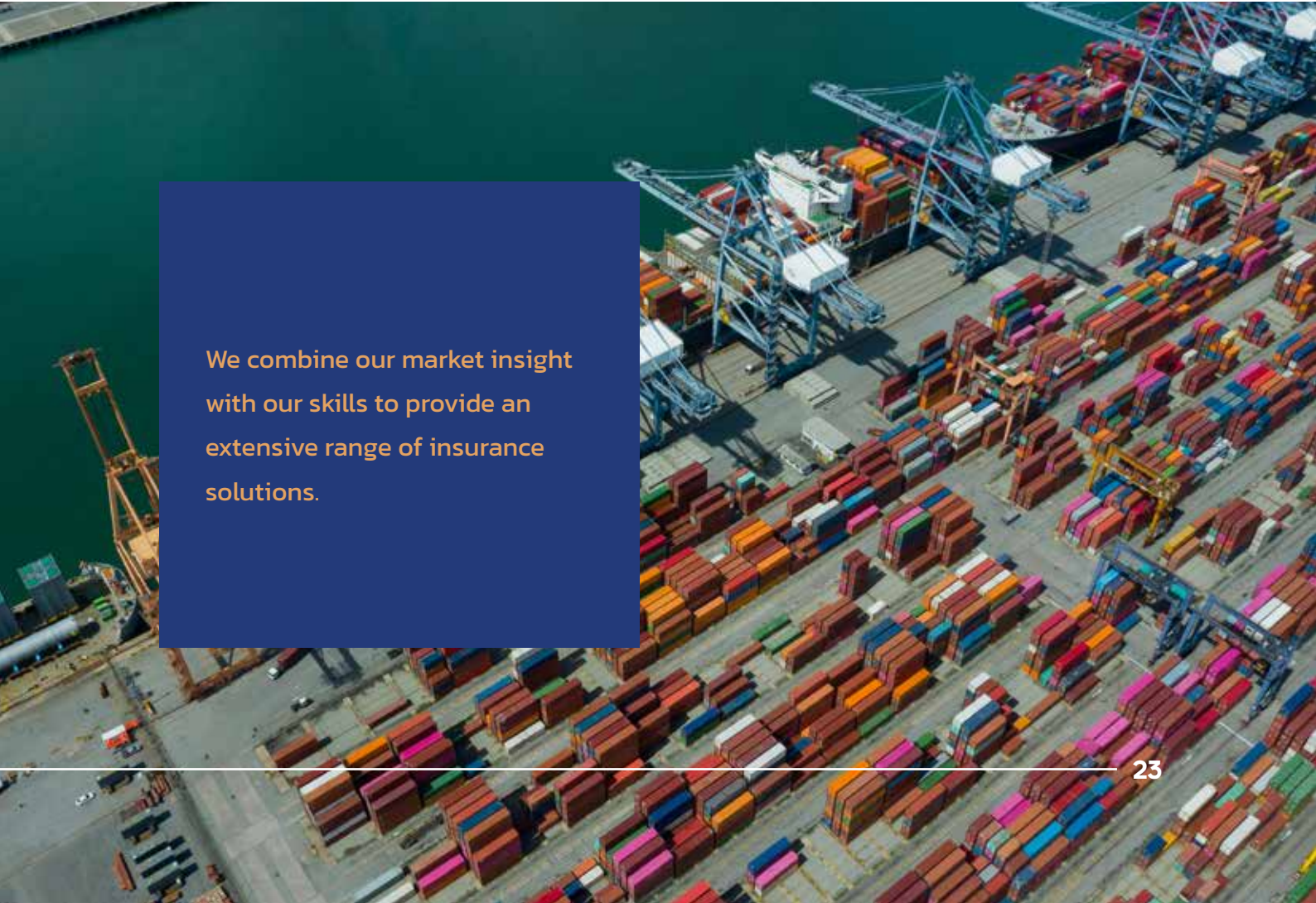
We help to safeguard  
generational legacies with  
sound business advisory.

# Insurance

## COMPREHENSIVE INSURANCE SOLUTIONS

We offer personalized brokerage services to clients who want to optimize our brokerage services for stock selection, portfolio reallocation and more.

Our skilled advisors understand insurance and can translate their knowledge into targeted solutions for our clients. We recognize the risk involved in insurance; thus, we complement all advisory with complementary solutions for insurers. We provide a versatile range of investment options to insurers based on their unique objectives for their portfolios and the safety of their businesses. Our clients can rest knowing that provision is made to insure all businesses adequately, thereby protecting their investments. At Cornerstone Advisory Partners, we cater to individuals and businesses in diverse sectors across Africa, ensuring that their strategic objectives are met.



We combine our market insight with our skills to provide an extensive range of insurance solutions.

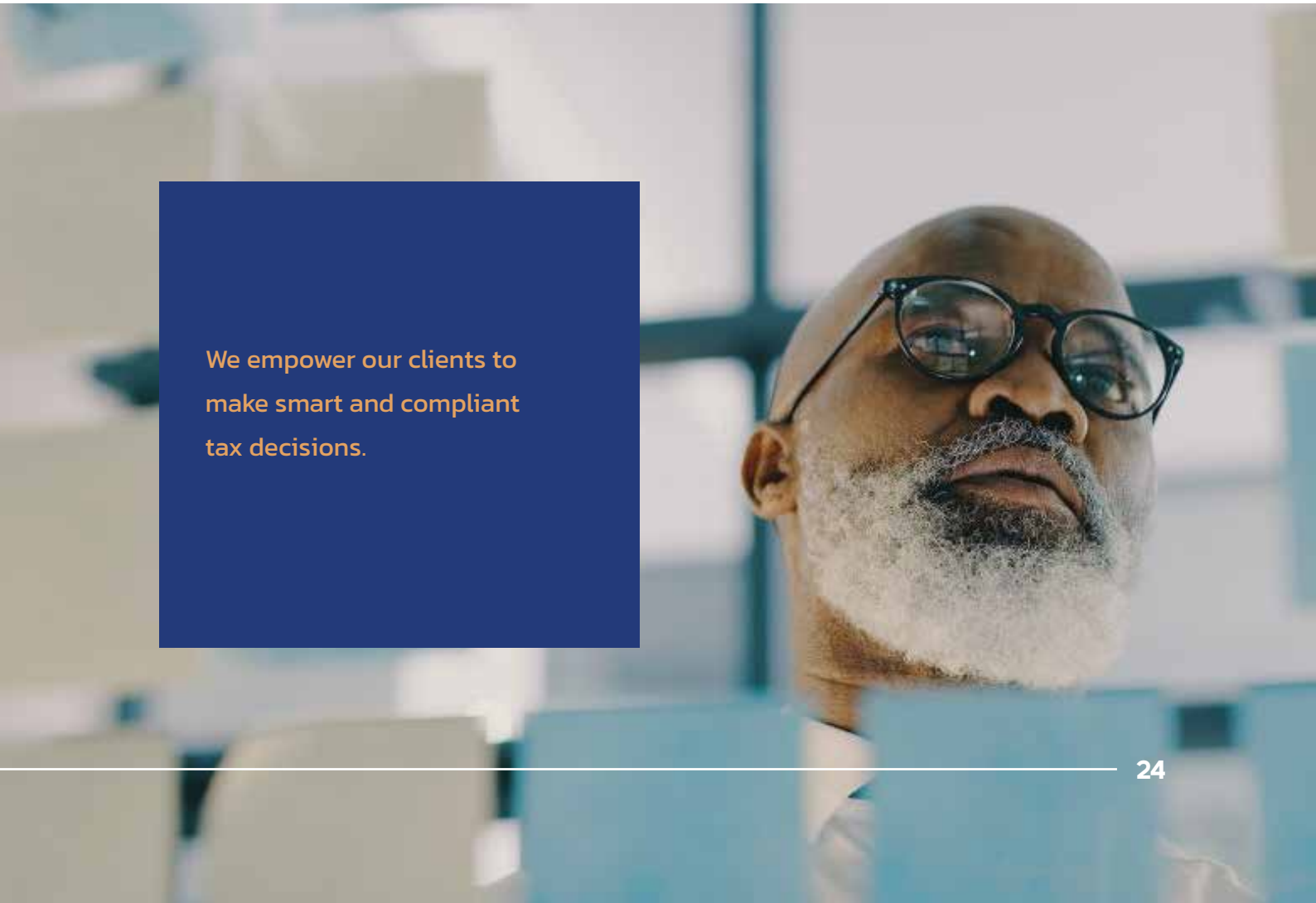
# Tax

## INTEGRATED TAX SERVICE

We work with businesses to integrate actionable strategies into their processes, one of which helps to fulfil their tax obligations promptly.

Together with our partner agencies, we ensure that our clients are well-positioned to make compliant decisions that drive the growth they want to see in their businesses and investments.

Through the technical expertise of our team, we offer integrated ethical tax services that empower our clients to achieve their objectives.



We empower our clients to make smart and compliant tax decisions.





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